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## **IRM Joins Twitter**



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IRM has launched a new Twitter feed to communicate with anyone concerned with information security matters.

The company regularly advises journalists, the wider media and its international clients on information security in an impartial and trustworthy manner.

UK company IRM (Information Risk Management Plc), has served this rapidly moving sector for over a decade and found that the Twitter-sphere is an ideal forum in which to make initial contact with those who need to understand the more complex issues of information risk advancements and security - @IRM\_tweet has been set up for this purpose.

CEO of Westminster-based IRM, Charles White, is excited at the prospect of an additional platform to share the company's expertise and said:

"Twitter is going to be a useful tool for IRM, and also anyone who takes interest in information security. We recognise the importance of sharing valuable insights with the media and the general public."

"We have the pleasure of serving many large organisations in government, banking, retail and elsewhere, but we hope that our informed opinions will assist other companies who have yet to protect themselves from the growing and daily threats to their business."

"IRM already provide an unbiased commentary on the issues of hacking, computer crime, fraud and the way UK Plc and its citizens are defending themselves - or not - against new and somewhat invisible enemies. We have been doing this long before these stories became weekly news items."

"Follow us at #IRM\_tweet."

**ENDS**

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### **Notes to Editors**

Information Risk Management Plc (IRM) is a vendor-independent information security consultancy with 13 years experience working with large enterprises, helping our clients identify and mitigate the risks inherent in today's increasingly interconnected business environments.

Today our portfolio includes a wide range of technical assurance services, complemented with a wealth of security management and risk assessment options, covering the full spectrum of our clients' information security requirements.

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